

Dubai, United Arab Emirates — 17 June 2026

UAE Consumers Can Now Find Their **Best Cashback Card** in 3 Minutes — for Free

Every UAE cashback card plays by different rules: category rates, caps, FX fees, annual charges, exclusions. Comparing them accurately is a spreadsheet job most people will never do. **Cashback Radar** does it in minutes. Built by banking and data-science professionals with over 20 years of experience at global financial institutions, it generates a personalised spending forecast, runs it against 30+ cards' actual conditions, and ranks them by projected net value — no guesswork, no fine print to decode.

AED 2,100 Average annual gain found	30+ UAE cashback cards compared	3 min Minimum time to results	Free No sign-up · No identity data
---	---	---	--

Not Another Card Comparison Site

Most card comparison platforms are promotional storefronts. Cards are ranked by who paid for visibility — not by what is best for the user. **Cashback Radar** breaks this model entirely. It sells no ranking positions, accepts no sponsored placements, and holds no bank affiliations. Every card in the comparison is evaluated on a single honest metric: projected net benefit to the user, calculated from their own spending profile.

“There is no single best cashback card — the right card depends entirely on how you spend. A frequent traveller, a family doing weekly grocery runs, and a professional with high dining bills will each get maximum value from a different product. Cashback Radar finds that match precisely, for each individual user.”

How It Works

A short adaptive questionnaire builds a personalised spending forecast — across groceries, dining, travel, utilities, and more — without requiring manual category estimates. The engine then applies every major UAE cashback card's actual rules: category rates, caps, annual fees, FX commissions, and exclusions. The output is a ranked list reflecting real projected value, not marketing claims. No identity data is collected at any point. No name. No Emirates ID. Nothing linked to the user as a person.

Beyond Card Selection

Alongside the comparison engine, Cashback Radar includes educational tutorials that help users understand how cashback programmes work, how spending habits shape rewards, and how to maximise long-term card value — building financial literacy, not just one-time recommendations.

What's Next

Cashback Radar is live now at cashbackradar.io. The roadmap includes expanded coverage of rewards products whose points convert to monetary value, multi-card optimisation, and geographic expansion into GCC and select Asia-Pacific and Latin American markets. Early adopters are invited to explore, test scenarios, and help shape what comes next.

FOR PRESS AND PARTNERS

Media enquiries

media@cashbackradar.io

Partner enquiries

partnership@cashbackradar.io

LinkedIn

linkedin.com/company/cashback-radar

Website

cashbackradar.io