

OUR MISSION

At Cashback Radar, we believe financial decisions should be simple, honest, and grounded in real numbers — not marketing noise. Our mission is to help people choose the credit card that gives them the maximum real benefit based on their actual spending behavior.

We cut through complexity, decode cashback rules, and turn dozens of hidden conditions into one clear metric: your true net benefit. No ads. No bias. Just objective calculations that empower smarter choices.

WHO WE ARE

We are a team of banking and data-science professionals with more than 20 years of experience across the financial industry. Our expertise spans:

- Credit cards and payments
- Loyalty and rewards programs
- Consumer behavior modeling
- Big data and analytics

Our backgrounds span global institutions including:



This gives us a deep understanding of how card products work — and how to make them work for consumers.

WHY WE BUILT CASHBACK RADAR

Choosing a credit card shouldn't require reading dozens of PDFs, comparing MCC exceptions, or calculating FX fees manually. Most aggregators show what banks want to promote. We show what's best for you.

Cashback Radar models consumers' spending, scans the market, and highlights the cards that deliver the highest real cashback — calmly, precisely, and transparently.